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MOLLY SULLIVAN

The triple bind of single-parent families IUCN

Public diplomacy has become one of the most discussed phrases in political science. This book examines the use of public diplomacy by China and Taiwan in Central America, where Taiwan continues to hold the majority of diplomatic relationships. Using Costa Rica, El Salvador, and Guatemala as case studies, and drawing on other examples from across the Caribbean basin, Alexander examines public diplomacy beginning with its point of reception in target countries. He asks: To what extent is public diplomacy designed to engage foreign publics? To what extent is it instead designed to engage broader international audiences and the source country's own domestic public? He presents a framework for considering the diplomatic truce currently in place between China and Taiwan, the modern histories of both countries, and the significance of diplomatic recognition as a weapon within international relations.

Enantioselective Organocatalysis Policy Press

Entrepreneurship is a human universal. All over the world, and throughout history, people have created businesses. Yet, although women make up more than 50 percent of the world population, they own and manage significantly fewer businesses than men. Venture types and management styles vary across genders as well. Women entrepreneurship presents several distinctive characteristics that differentiate it from men entrepreneurship. But variations

exist also across women entrepreneurs in various countries, and between women who are involved in entrepreneurship and those who are not. Overall, the explanation for the behavior of women entrepreneurs and its distinctiveness is complex and multifaceted. Evidence to date suggests that reasons contributing to explaining these differences include demographic and socio-economic variables, subjective perceptions, and cultural factors and institutions, and that such differences have significant implications at the macro-economic level. Studying female entrepreneurship allows researchers to ask questions that shed light on the linkages between entrepreneurship and wealth creation, employment choices and cognition, human capital accumulation and labor market structure, employment choice and family dynamics, business creation and peace, and many others. From a scientific point of view, the study of female entrepreneurship as a distinct area of inquiry informs us not only about women behavior, but also about entrepreneurial and human behaviors in general. All over the world, female entrepreneurship has become an important component of academic and policy conversations around entrepreneurship. Still, there is much we don't yet understand. Taking stock of what has been learned so far, identifying the main gaps, and encourage scholars to push the frontier of knowledge in this area further are the goals of this work.

Thin Film Growth Springer Science & Business Media

Stockmann argues that the consequences of introducing market forces to the media depend on the institutional design of the state.

Iontronics International Monetary Fund

Examines the ways in which real options theory can contribute to strategic management. This volume offers conceptual pieces that trace out pathways for the theory to move forward and presents research on the implications of real options for strategic investment, organization, and firm performance.

6th International Conference on the Conservation of Earthen Architecture
Crown

After the first chapter, which deals with the theoretical issues, ensuing chapters treat particular instances of translingual practice such as national character, individualism, stylistic innovations, first-person narration, and canon formation

Who's who in Finance and Industry 2000-2001 Springer Science & Business Media

Available Open Access under CC-BY-NC licence. Single parents face a triple bind of inadequate resources, employment, and policies, which in combination further complicate their lives. This book - multi-disciplinary and comparative in design - shows evidence from over 40 countries, along with detailed case studies of Sweden, Iceland, Scotland, and the UK. It covers aspects of well-being that include poverty, good quality jobs, the middle class, wealth, health, children's development and performance in school, and reflects on social justice. Leading international scholars challenge our current understanding of what works and draw policy lessons on how to improve the well-being of single parents and their children.

Calendar Marquis Whos Who

Modern marketing techniques in industrialized countries cannot be implemented without segmentation of the potential market. Goods are no longer produced and sold without a

significant consideration of customer needs combined with a recognition that these needs are heterogeneous. Since first emerging in the late 1950s, the concept of segmentation has been one of the most researched topics in the marketing literature. Segmentation has become a central topic to both the theory and practice of marketing, particularly in the recent development of finite mixture models to better identify market segments. This second edition of *Market Segmentation* updates and extends the integrated examination of segmentation theory and methodology begun in the first edition. A chapter on mixture model analysis of paired comparison data has been added, together with a new chapter on the pros and cons of the mixture model. The book starts with a framework for considering the various bases and methods available for conducting segmentation studies. The second section contains a more detailed discussion of the methodology for market segmentation, from traditional clustering algorithms to more recent developments in finite mixtures and latent class models. Three types of finite mixture models are discussed in this second section: simple mixtures, mixtures of regressions and mixtures of unfolding models. The third main section is devoted to special topics in market segmentation such as joint segmentation, segmentation using tailored interviewing and segmentation with structural equation models. The fourth part covers four major approaches to applied market segmentation: geo-demographic, lifestyle, response-based, and conjoint analysis. The final concluding section discusses directions for further research.

Who's Who in Science and Engineering 2008-2009 KIT Scientific

Publishing

Pauvreté généralisée causée par la surpopulation, familles nombreuses et nécessiteuses, croissance démographique irrépressible, absence, avant les politiques de Mao, de tout contrôle des naissances... Les préjugés au sujet de la Chine ont la vie dure. Ce livre, d'entrée de jeu, attaque les idées reçues sur la population chinoise, idées pour la plupart héritées des vieilles thèses malthusiennes datant du début du XIXe siècle. Surpeuplement, misère, fécondité, mariage... tout est ici remis en question. Les auteurs abordent le phénomène de la population chinoise sur plusieurs fronts, réussissant ainsi à en donner une vision globale. Ils mettent dans une nouvelle lumière l'explosion démographique des années 1960-1975, où la population passa de 600 millions à près de 850 millions, puis les débuts du contrôle des naissances jusqu'à la politique de l'enfant unique en vigueur depuis 1985. Ils renouvellent ainsi notre compréhension non seulement de la démographie de la Chine, mais aussi de son histoire, de sa société et de son économie. Et comprendre la Chine aujourd'hui, c'est mieux comprendre le monde que nous habitons.

Photophysics, Photochemical and Substitution Reactions Emerald Group Publishing

How deep learning—from Google Translate to driverless cars to personal cognitive assistants—is changing our lives and transforming every sector of the economy. The deep learning revolution has brought us driverless cars, the greatly improved Google Translate, fluent conversations with Siri and Alexa, and enormous profits from automated trading on the New York Stock Exchange. Deep learning networks can play poker better than professional

poker players and defeat a world champion at Go. In this book, Terry Sejnowski explains how deep learning went from being an arcane academic field to a disruptive technology in the information economy. Sejnowski played an important role in the founding of deep learning, as one of a small group of researchers in the 1980s who challenged the prevailing logic-and-symbol based version of AI. The new version of AI Sejnowski and others developed, which became deep learning, is fueled instead by data. Deep networks learn from data in the same way that babies experience the world, starting with fresh eyes and gradually acquiring the skills needed to navigate novel environments. Learning algorithms extract information from raw data; information can be used to create knowledge; knowledge underlies understanding; understanding leads to wisdom. Someday a driverless car will know the road better than you do and drive with more skill; a deep learning network will diagnose your illness; a personal cognitive assistant will augment your puny human brain. It took nature many millions of years to evolve human intelligence; AI is on a trajectory measured in decades. Sejnowski prepares us for a deep learning future.

Guidance for CITES Scientific

Authorities Presses de l'Université Laval

An alluring, evocative summer voyage on the Mediterranean and into the enchanting seaside towns of France and Italy by a young American chef aboard an Italian billionaire couple's spectacular sailing yacht. Having begun his cooking career in some of New York's and San Francisco's best restaurants, David Shalleck undertakes a European culinary adventure, a quest to discover what it really means to be a chef through a

series of demanding internships in Provence and throughout Italy. After four years, as he debates whether it is finally time to return stateside and pursue something more permanent, he stumbles upon a rare opportunity: to become the chef on board *Serenity*, the classic sailing yacht owned by one of Italy's most prominent couples. They present Shalleck with the ultimate challenge: to prepare all the meals for them and their guests for the summer, with no repeats, comprised exclusively of local ingredients that reflect the flavors of each port, presented flawlessly to the couple's uncompromising taste—all from the confines of the yacht's small galley while at sea. Shalleck invites readers to experience both place and food on *Serenity's* five-month journey. He prepares the simple classics of Provençal cooking in the French Riviera, forages for delicate *frutti di mare* in Liguria to make *crudo*, finds the freshest fish along the Tuscan coast for *cacciucco*, embraces the season of sun-drenched tomatoes for *acqua pazza* in the Amalfi Coast, and crosses the Bay of Naples to serve decadent dark chocolate-almond cake at the Isle of Capri. Shalleck captures the distinctive sights, sounds, and unique character of each port, the work hard/play hard life of being a crew member, and the challenges of producing world-class cuisine for the stylish and demanding owners and their guests. An intimate view of the most exclusive of worlds, *Mediterranean Summer* offers readers a new perspective on breathtaking places, a memorable portrait of old world elegance and life at sea, as well recipes and tips to re-create the delectable food. *Brand Attachment* CRC Press

Thin film technology is used in many applications such as microelectronics,

optics, hard and corrosion resistant coatings and micromechanics, and thin films form a uniquely versatile material base for the development of novel technologies within these industries. Thin film growth provides an important and up-to-date review of the theory and deposition techniques used in the formation of thin films. Part one focuses on the theory of thin film growth, with chapters covering nucleation and growth processes in thin films, phase-field modelling of thin film growth and surface roughness evolution. Part two covers some of the techniques used for thin film growth, including oblique angle deposition, reactive magnetron sputtering and epitaxial growth of graphene films on single crystal metal surfaces. This section also includes chapters on the properties of thin films, covering topics such as substrate plasticity and buckling of thin films, polarity control, nanostructure growth dynamics and network behaviour in thin films. With its distinguished editor and international team of contributors, *Thin film growth* is an essential reference for engineers in electronics, energy materials and mechanical engineering, as well as those with an academic research interest in the topic. Provides an important and up-to-date review of the theory and deposition techniques used in the formation of thin films

Focusses on the theory and modelling of thin film growth, techniques and mechanisms used for thin film growth and properties of thin films An essential reference for engineers in electronics, energy materials and mechanical engineering

Nutritional Antioxidant Therapies: Treatments and Perspectives MIT Press

And political foundations of the welfare state, and indeed about our most basic

concepts of citizenship and national identity

Revitalising the Silk Road Routledge

In this reference leaders at the forefront of research provide an insight into one of the hottest topics in organic synthesis, focusing on the most important enantioselective reactions. Clearly structured, each entry begins with a concise introduction, including a mechanistic discussion of the reaction, followed by preparative guidelines for newcomers, such as carefully selected working procedures with critical notes for bench chemists, rules of thumb and tips and tricks.

China and Taiwan in Central

America Oxford University Press on Demand

The gas foil bearing (GFB) technology is a key factor for the transition to oil-free rotating machinery. Among numerous advantages, GFBs offer the unique ability to be lubricated with working fluids such as refrigerants. However, the computational analysis of refrigerant-lubricated GFB-rotor systems represents an interdisciplinary problem of enormous complexity. This work pushes forward existing limits of feasibility and establishes a new strategy that enables stability and bifurcation analyses.

Multiculturalism and the Welfare State Elsevier

An excellent survey of and introduction to new methods of biological imaging and sensing, particularly related to biomedical measurements and controls. The main topics discussed include: cell imaging, multiphoton microscopy for biomedical studies, molecular imaging, infrared imaging, biomedical magnetic imaging, and microscopy with laser-trapped particles. The book also deals with nanosurgery with light, the effects of ultrasound on tissue, diagnostics,

near- and far-infrared transmission of biomedical information, and cell sensors. This book will be a valuable resource for both medical doctors and biophysicists.

Translingual Practice Elsevier

The Social Security Administration (SSA) uses a screening tool called the Listing of Impairments to identify claimants who are so severely impaired that they cannot work at all and thus immediately qualify for benefits. In this report, the IOM makes several recommendations for improving SSA's capacity to determine disability benefits more quickly and efficiently using the Listings.

Gender Issues in Entrepreneurship

National Academies Press

This unusual work is a complete treatise on the identification of precious stones that is thoroughly recommended for inclusion on the jeweller or antiquarian's bookshelf. Contents Include: Preface; How to Use The Book; Refractive Index and its Measurement; Double Refraction and How to Detect it; Colour, Colour Filters and the Dichroscope; Specific Gravity and How to Measure It; Detection of Synthetic and Imitation Stones; The Use of the Microscope; The Identification of Diamond; The Identification of Ruby; The Identification of Sapphire; The Identification of Emerald; Aquamarine and Alexandrite; The Identification of Zircon; The Identification of Topaz; The Identification of Pink, Mauve, etc. Stones; The Identification of Brown and Orange Stones; Quartz, Opal, and Garnets; Tourmaline, Peridot, and Spinel; Identification of Translucent and Opaque Stones; Amber, Tortoiseshell, Coral, and Jet; Pearls: Real, Cultured, and Imitation; Appendix: Glossary, Alphabetical Summary of Gem Species, Crystal Systems, Bibliography, Specific Gravity and Refractive Index Tables; Names and

Addresses of Recommended Suppliers; and an Index. Many of the earliest books, particularly those dating back to the 1900s and before, are now extremely scarce and increasingly expensive. We are republishing these classic works in affordable, high quality, modern editions, using the original text and artwork.

Les Livres disponibles Stanford University Press

On October 14-19, 1990, the 6th International Conference on the Conservation of Earthen Architecture was held in Las Cruces, New Mexico. Sponsored by the GCI, the Museum of New Mexico State Monuments, ICCROM, CRATerre-EAG, and the National Park Service, under the aegis of US/ICOMOS, the event was organized to promote the exchange of ideas, techniques, and research findings on the conservation of earthen architecture. Presentations at the conference covered a diversity of subjects, including the historic traditions of earthen architecture, conservation and restoration, site preservation, studies in consolidation and seismic mitigation, and examinations of moisture problems, clay chemistry, and microstructures. In discussions that focused on the future, the application of modern technologies and materials to site conservation was urged, as was using scientific knowledge of existing structures in the creation of new, low-

cost, earthen architecture housing.

Politics, Poetics, and Gender in Late Qing China SUNY Press

We study bank portfolio allocations during the transition of the real sector to a knowledge economy in which firms use less tangible capital and invest more in intangible assets. We show that, as firms shift toward intangible assets that have lower collateral values, banks reallocate their portfolios away from commercial loans toward other assets, primarily residential real estate loans and liquid assets. This effect is more pronounced for large and less well capitalized banks and is robust to controlling for real estate loan demand. Our results suggest that increased firm investment in intangible assets can explain up to 20% of bank portfolio reallocation from commercial to residential lending over the last four decades.

Personality Development Across the Lifespan Cambridge University Press

This book offers a collection of expert reviews on the use of plant-based antioxidant therapies in disease prevention and treatment. Topics discussed include the uses of plant and nutritional antioxidants in the contexts of reproductive health and prenatal development, healthcare and aging, noncommunicable chronic diseases, and environmental pollution. The text is complemented by a wealth of color figures and summary tables.